Image# 10931582406 24 7 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, 2010/19/201 FEC MAIL CENTER **425 2ND STREET NE** WASHINGTON DC 20002 FEC ID No. C00027466 X 24-Hour Notice 48-Hour Notice SCHEDULE E (FEC Form 3X) PAGE OF ITEMIZED INDEPENDENT EXPENDITURES FOR LINE 24 OF FORM 3X NAME OF COMMITTEE (In Full) **FEC IDENTIFICATION NUMBER** NATIONAL REPUBLICAN SENATORIAL COMMITTEE C00027466 Check if X 24-hour notice 48-hour notice Full Name (Last, First, Middle, Initial) of Payee Date **BRIGHT MEDIA** M 1. M 2010 Mailing Address Amount 2109 HUIDEKOPER PL., NW 12000.00 City State Zip Code Office Sought: House State: AK WASHINGTON DC 20007 Senate District: 00 Purpose of Expenditure Category/ Presidential **MEDIA** Type Check One: Support Name of Federal Candidate supported or Opposed by expenditure: JOSEPH W MILLER Disbursement For: Primary X General 2010 Other (specify): Calendar Year-To-Date Per Election 162142.00 Transaction ID: SE24-0.009516 for Office Sought Full Name (Last, First, Middle, Initial) of Payee Date NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC 1.0 18 Mailing Address Amount 815 SLATERS LANE 813330.00 City State Zip Code Office Sought: House State: IL **ALEXANDRIA** 22314 VA Senate District: 00 Purpose of Expenditure Category/ Presidential **MEDIA** Type Check One: Oppose Name of Federal Candidate supported or Opposed by expenditure: **ALEXANDER GIANNOULIAS** Disbursement For: Primary X General 2010 Other (specify) : Calendar Year-To-Date Per Election 825330.00 Transaction ID: SE24-0.009513 for Office Sought 825330.00 (a) SUBTOTAL of Itemized Independent Expenditures .. (b) SUBTOTAL of Unitemized Independent Expenditures (c) TOTAL Independent Expenditures ... Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. JAY C BANNING Signature

FEC ID No.		24-Hour Notice 48-Hour Notice		
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES		PAGE OF 2/7 FOR LINE 24 OF FORM 3X		
NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE		FEC IDENTIFICATION NUMBER		
Check if X 24-hour notice 48-hour notice)	C C00027466		
Full Name (Last, First, Middle, Initial) of Payee	SENT IIC	Date		
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC		10 18 2010		
Mailing Address 815 SLATERS LANE		Amount 150142.00		
City Stat ALEXANDRIA VA	•	Office Sought: House State: AK X Senate District: 00		
Purpose of Expenditure MEDIA	Purpose of Expenditure Category/			
Name of Federal Candidate supported or Opposed by expe	enditure:	Check One: X Support Oppose		
JOSEPH W MILLER		Disbursement For: Primary X General 2010		
Calendar Year-To-Date Per Election for Office Sought	162142.00	Other (specify): Transaction ID: SE24-0.009514		
Full Name (Last, First, Middle, Initial) of Payee		Date		
THE STEVENS & SCHREIFER GROUP		M, M / D B / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y		
Mailing Address		Amount		
4455 CONNECTICUT AVE., NW SUITE 250		12000.00		
City Sta WASHINGTON DO	•	Office Sought: House State: IL X Senate District: 00		
Purpose of Expenditure MEDIA	Category/ Type	Presidential		
Name of Federal Candidate supported or Opposed by expending ALEXANDER GIANNOULIAS	enditure:	Check One: Support Oppose		
ALEXANDER GIANNOULIAS		Disbursement For: Primary X General 2010		
Calendar Year-To-Date Per Election for Office Sought	825330.00	Other (specify): Transaction ID: SE24-0.009517		
(a) SUBTOTAL of Itemized Independent Expenditures		162142.00		
(b) SUBTOTAL of Unitemized Independent Expenditures		-22		
(c) TOTAL Independent Expenditures				
Under penalty of perjury I certify that the independent expend or at the request or suggestion of, any candidate or authorized committee) any political party committee or its agent.				
JAY C BANNING Signature	M 1 M	' P 19 ' Y Y O Y O Y		
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FEC ID No.		24-Hour Notice 48-Hour Notice	
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES		PAGE OF 3/7 FOR LINE 24 OF FORM 3X	
NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE		FEC IDENTIFICATION NUMBER	
Check if X 24-hour notice 48-hour notice Full Name (Last, First, Middle, Initial) of Payee		C C00027466 Date	
MCCARTHY MARCUS HENNINGS LTD		M M / D D / Y Y Y Y Y Y 2010	
Mailing Address 1850 M ST., NW SUITE 235		Amount 12000.00	
City State WASHINGTON DC	Zip Code 20036	Office Sought: House State: NV	
Purpose of Expenditure MEDIA	Category/ Type	X Senate District: 00 Presidential	
Name of Federal Candidate supported or Opposed by exper HARRY REID	nditure:	Check One: Support X Oppose	
		Disbursement For: Primary X General 2010 Other (specify):	
Calendar Year-To-Date Per Election 361940.00 for Office Sought		Transaction ID: SE24-0.009537	
Full Name (Last, First, Middle, Initial) of Payee	71 - 1-0-0-1-0-0-1-0-0-1-0-1-0-1-0-1-0-1-	Date	
NATIONAL MEDIA RESEARCH, PLANNING & PLACEME	ENT, LLC	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Mailing Address 815 SLATERS LANE		Amount 349940.00	
City State ALEXANDRIA VA	Zip Code 22314	Office Sought: House State: NV Senate District: 00	
Purpose of Expenditure MEDIA	Category/ Type	Presidential	
Name of Federal Candidate supported or Opposed by expenditure: HARRY REID		Check One: Support X Oppose Disbursement For: Primary X General 2010	
Calendar Year-To-Date Per Election 361940.00		Other (specify) : Transaction ID: SE24-0.009536	
(a) SUBTOTAL of Itemized Independent Expenditures		361940.00	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL independent Expenditures			
Under penalty of perjury I certify that the independent expendit or at the request or suggestion of, any candidate or authorized committee) any political party committee or its agent.			
JAY C BANNING Signature	M	' D D ' Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	

FEC ID No.		24-Hour Notice 48-Hour Notice		
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES		PAGE OF 4/7 FOR LINE 24 OF FORM 3X		
NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE		FEC IDENTIFICATION NUMBER		
Check if X 24-hour notice 48-hour notice		Date C C00027466		
Full Name (Last, First, Middle, Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC		M M / D D / Y Y Y Y Y Y 1 1 9 1 9 2 0 1 0		
Mailing Address 815 SLATERS LANE		Amount 787429.00		
City State Zip Code ALEXANDRIA VA 22314		Office Sought: House State: CO		
Purpose of Expenditure MEDIA	Category/ Type	X Senate District: 00 Presidential		
Name of Federal Candidate supported or Opposed by expe	enditure:	Check One: Support X Oppose		
MICHAEL F BENNET		Disbursement For: Primary X General 2010		
Calendar Year-To-Date Per Election for Office Sought	3091881.00	Other (specify): Transaction ID: SE24-0.009530		
Full Name (Last, First, Middle, Initial) of Payee		Date		
NATIONAL MEDIA RESEARCH, PLANNING & PLACEM	IENT, LLC	M, M / 0 1 9 / Y 2 0 1 0 Y		
Mailing Address 815 SLATERS LANE		Amount 351005.00		
City State Zip Code ALEXANDRIA VA 22314		Office Sought: House State: KY		
Purpose of Expenditure MEDIA	Category/ Type	X Senate District: 00 Presidential		
Name of Federal Candidate supported or Opposed by expenditure: JOHN WILLIAM CONWAY		Check One: Support X Oppose		
		Disbursement For: Primary X General 2010 Other (specify):		
Calendar Year-To-Date Per Election 1379837.18 for Office Sought		Transaction ID: SE24-0.009529		
(a) SUBTOTAL of Itemized Independent Expenditures		1138434.00		
(b) SUBTOTAL of Unitemized Independent Expenditures				
(c) TOTAL Independent Expenditures				
Under penalty of perjury I certify that the independent expend or at the request or suggestion of, any candidate or authorized committee) any political party committee or its agent.				
JAY C BANNING Signature	M 1 0	/ D 1 9 / Y 2 0 1 0 Y		

FEC ID No.	24-Hour Notice 48-Hour Notice	
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 5/7 FOR LINE 24 OF FORM 3X	
NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE	FEC IDENTIFICATION NUMBER C C00027466	
Check if X 24-hour notice 48-hour notice	because the conference of the	
Full Name (Last, First, Middle, Initial) of Payee	Date	
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC	M_0	
Mailing Address 815 SLATERS LANE	Amount 776250.00	
City State Zip Code ALEXANDRIA VA 22314	Office Sought: House State: PA	
Purpose of Expenditure MEDIA Category/ Type	X Senate District: 00 Presidential	
Name of Federal Candidate supported or Opposed by expenditure: JOSEPH A SESTAK, JR	Check One: Support X Oppose	
SOCI ITA GESTAN, SIT	Disbursement For: Primary X General 2010 Other (specify):	
Calendar Year-To-Date Per Election 2305620.00 for Office Sought	Transaction ID: SE24-0.009528	
Full Name (Last, First, Middle, Initial) of Payee	Date	
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Mailing Address 815 SLATERS LANE	Amount 631910.00	
City State Zip Code ALEXANDRIA VA 22314	Office Sought: House State: PA	
Purpose of Expenditure MEDIA Category/ Type	X Senate District: 00 Presidential	
Name of Federal Candidate supported or Opposed by expenditure: JOSEPH A SESTAK, JR	Check One: Support X Oppose	
	Disbursement For: Primary X General 2010	
Calendar Year-To-Date Per Election 2305620.00 for Office Sought	Other (specify): Transaction ID: SE24-0.009527	
(a) SUBTOTAL of Itemized Independent Expenditures	1408160.00	
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures		
Under penalty of perjury I certify that the independent expenditures reported herein were not mor at the request or suggestion of, any candidate or authorized committee or agent of either, or (committee) any political party committee or its agent.		
JAY C BANNING Signature M_1, M 1, 0	' P 1 9 ' Y Y O Y O Y	

FEC ID No.		24-Hour Notice 48-Hour Notice	
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES		PAGE OF 6/7 FOR LINE 24 OF FORM 3X	
NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE		FEC IDENTIFICATION NUMBER	
Check if X 24-hour notice 48-hour notice		C C00027466	
Full Name (Last, First, Middle, Initial) of Payee		Date .	
NATIONAL MEDIA RESEARCH, PLANNING & PLACEME	NT, LLC	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Mailing Address 815 SLATERS LANE		Amount 940230.00	
City State ALEXANDRIA VA	Zip Code 22314	Office Sought: House State: WA	
Purpose of Expenditure MEDIA	Category/ Type	X Senate District: 00 Presidential	
Name of Federal Candidate supported or Opposed by expende	diture:	Check One: Support X Oppose	
TATT WOTING		Disbursement For: Primary X General 2010	
Calendar Year-To-Date Per Election	2524050.00	Other (specify) :	
for Office Sought	2524050.00	Transaction ID: SE24-0.009526	
Full Name (Last, First, Middle, Initial) of Payee		Date	
NATIONAL MEDIA RESEARCH, PLANNING & PLACEME	NT, LLC	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Mailing Address 815 SLATERS LANE		Amount 38405.00	
City State	Zip Code		
ALEXANDRIA VA	22314	Office Sought: House State: WV	
Purpose of Expenditure MEDIA	Category/ Type	X Senate District: 00 Presidential	
Name of Federal Candidate supported or Opposed by expen	diture:	Check One: Support X Oppose	
JOE MANCHIN, III		Disbursement For: Primary X General 2010	
Colonday Voor To Data Pay Floation		Other (specify) :	
Calendar Year-To-Date Per Election 2796165.00 for Office Sought		Transaction ID: SE24-0.009531	
(a) SUBTOTAL of Itemized Independent Expenditures		978635.00	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures			
Under penalty of perjury I certify that the independent expenditu or at the request or suggestion of, any candidate or authorized or committee) any political party committee or its agent.			
JAY C BANNING Signature	M M M	/ D 1 9 / Y 2 0 1 0 Y	
FEC Schedule E (Form 24) (Revised 02/2003)			

FEC ID No.		24-Hour Notice	48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES		PAGE FOR LIN	OF 7/7 E 24 OF FORM 3X
NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTE	E	FEC IDENTIFIC	CATION NUMBER
Check if X 24-hour notice 48-hour notice		C C00027	400
Full Name (Last, First, Middle, Initial) of Payee		Date	
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC	C	10 / 19	× ŽOŽOŠ
Mailing Address 815 SLATERS LANE		Amount 5	00.000
City State	Zip Code		
ALEXANDRIA VA	22314	Office Sought: Hous	
Purpose of Expenditure MEDIA Cate	gory/ ype	X Sena Pres	te District: 00 dential
Name of Federal Candidate supported or Opposed by expenditure:),r-	Check One: Supp	ort X Oppose
JOHN WILLIAM CONWAY		Disbursement For:	Primary X General 2010
Calendar Year-To-Date Per Election		Other (specify) :	
for Office Sought	9837.18	Transaction ID: SE24-	0.009532
(a) SUBTOTAL of Itemized Independent Expenditures			50000.00
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures			4924641.00
Under penalty of perjury I certify that the independent expenditures repo or at the request or suggestion of, any candidate or authorized committee committee) any political party committee or its agent.			
JAY C BANNING .	1, 0	'	

FEC Schedule E (Form 24) (Revised 02/2003)

Signature

Federal Election Commission ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS The FEC added this page to the end of this filing to indicate how it was received.

	<u> </u>
Hand Delivered	Date of Receipt
LX Tidila belivered	10/19/2010
USPS First Class Mail	Postmarked
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USPS Registered/Certified	Postmarked (R/C)
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Received from House Records & Registration Office	Date of Receipt
Received from Senate Public Records Office	Date of Receipt
	Data of Daniel
Received from Electronic Filing Office	Date of Receipt
Date	a of Receipt or Postmarked
Other (Specify):	te of Receipt or Postmarked
Jh,	10/20/2010
PREPARER	DATE PREPARED
(3/2005)	